

Privacy Policy

February 1, 2008

Gexpro is committed to protecting any personal information that you may provide to us. In particular, we believe it is important for you to know how we treat information about you that we may receive from this Web site.

Information Collected

In general, you can visit this Web site without telling us who you are or revealing any information about yourself. Our web servers collect the domain names, not the e-mail addresses, of visitors. Our web servers also seek (as many Web sites do) to place a "cookie" (a small data file) on your computer's hard drive which allows the server to determine the computer when it visits again, in order to track statistical information about navigation to and throughout certain areas of our site, and to Gexpro promotions on other sites. This cookie is not used to obtain your name or any personal data, and the information that is tracked is used only for internal purposes, such as to improve site navigation and to measure the effectiveness of our promotional placements, and is not shared with anyone other than Gexpro affiliates and contractors who assist Gexpro in these efforts and are bound to confidentiality. However, if you prefer not to accept cookies, you can set your browser to reject them or to alert you before one is placed.

In addition, there are portions of this Web site where we may need to collect personal information from you for a specific purpose, such as to provide you with certain information you request. The information collected from you may include your name, address, telephone, fax number, or e-mail address. For electronic access to annual reports and proxy statements, we collect your tax identification number to verify your shareholder status. For our supplier diversity site, we necessarily collect information about gender and ethnicity, such as whether your business is female-owned.

We use a third-party technology to place our advertisements on other Web sites. This technology will install a small "cookie" file on your computer when you view our ad. These cookies will not contain any information that personally identifies you (such as your name or e-mail address) but they will contain a randomly generated number that is unique to your browser and can be recognized by a "Web beacon" (transparent GIF file) on our site if you click through to our site from one of our ads. This allows us to keep track of how many unique visitors we have to our site and from what ads they entered, so that we can measure the effectiveness of our ads and ad placements. The privacy policies of the Web sites on which we advertise, and through which the cookies are installed should inform you about the cookie, and you may of course set your browser to reject cookies.

This Web site is not intended for persons under 13 years of age. We do not knowingly solicit or collect personal information from or about children, and we do not knowingly market our products or services to children.

Use of Collected Information

Domain name information that we collect is not used to personally identify you and instead is aggregated to measure the number of visits, average time spent on the site, pages viewed, etc. We use this information to measure the use of our site and to improve the content of our site. When other information is collected from you, such as your name and e-mail address, we generally let you know at the time of collection how we will use the personal information. Usually, we use the personal information you provide only to respond to your inquiry or to process your request (such as to receive electronic annual reports or to be added to our supplier diversity database). This

information may be shared with other Gexpro businesses, but only if necessary to fulfill your request or for related purposes.

Promotional material, consistent with your business needs, will be sent electronically (via e-mail) if you have authorized us to do so during user registration.

We may share the personal information you provide with other companies we have hired to provide services for us. These companies - our vendors - are contractually bound to use personal information we share with them only to perform the services we have hired them to provide. We do not share, sell, or lease personal information about you to any third parties for their marketing use. We will release information about you if you direct us to do so, if we are required by law to do so, or in other legally limited circumstances (for example, to protect your account from fraud).

If you register with one of Gexpro's business units online, they may use this information to provide you with custom information about Gexpro's offerings in support of your business needs. They may also seek to place a "cookie" (small data file) as discussed above in order to provide you with tailored information. You should review the privacy policy associated with that GE business' Web site for further information about that Gexpro business' privacy practices.

Links to Other Sites

Gexpro's Web site may contain links to other sites such as Gexpro distributors and sales affiliates. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites.

Security of Collected Information

We maintain strict physical, electronic, and administrative safeguards to protect your personal information from unauthorized or inappropriate access. We restrict access to information about you to those Gexpro workers who need to know the information to respond to your inquiry or request. Workers who misuse personal information are subject to disciplinary action.

Access to Collected Information

You may review and update the information that you provide to us through this Web site using the My Profile feature or, by contacting us as described below.

Contacting Us

If you have any questions about this privacy policy, please use the Contact Us option found in the Customer Service Menu and select the Website Related Issues subject. We welcome your questions and suggestions about our privacy policy.

Changes to this Policy

Please check this privacy policy periodically to stay informed of any changes. Although we reserve the right to modify or supplement this privacy policy, we will provide notice to you on this Web site of any major changes for at least 30 days following the change.